



# 2019 EMILY'S ENTOURAGE CHAMPIONS CAMPAIGN

## ABOUT THE EMILY'S ENTOURAGE CHAMPIONS CAMPAIGN

The Emily's Entourage (EE) Champions Campaign recognizes and applauds young professional leaders helping to make a difference in the mission to cure Cystic Fibrosis (CF). Nominated in recognition of their philanthropic spirit and community involvement, the 2019 EE Champions are asked to leverage their individual connections and reach out to their networks to meet a fundraising goal of \$1,500 each by the 8th Annual *Evening with Emily's Entourage* gala on December 7, 2019. All funds raised through direct collection, promoted events, or other efforts go directly toward the Champion's fundraising goal. At the gala, the EE Champions are recognized for their efforts and the top fundraiser goes home with the award for the 2019 EE Champion-Of-The-Year!

## ABOUT EMILY'S ENTOURAGE

Emily's Entourage (EE) is an innovative 501(c)3 foundation that accelerates research for new treatments and a cure for nonsense mutations of Cystic Fibrosis (CF), a fatal disease afflicting Emily and many others. While relatively rare in the CF population, nonsense mutations account for approximately 12% of all genetic diseases, impacting over 30 million people worldwide, including those with certain types of muscular dystrophy, inherited blood disorders and cancer.

Named a White House Champion of Change for Precision Medicine, EE has awarded over \$3.8 million in research grants and led worldwide efforts to drive high-impact research and drug development on nonsense mutations of CF.



# NOMINATION INFORMATION

## CHAMPIONS CAMPAIGN OVERVIEW

The EE Champions Campaign is open to anyone of any age, but is generally geared toward young professionals. Above all, being a Champion is about commitment to making a difference and the belief that changing the world is up to each one of us.

Champions sign up individually, as partners, or teams. There have been husbands and wives, best friends, and siblings as Champion teams. You can also partner with sports teams, sororities and fraternities, classes, companies, or co-workers to raise money as a group.

## THE CHAMPION PROCESS

### What EE Needs From You:

- Fill out the nomination form
- Submit a short bio
- Submit a recent headshot
- Attend the Champion kick-off event on September 10, 2019 at Field House from 6:30-8:30pm
- Attend the *Evening with Emily's Entourage* gala on December 7, 2019
- Pledge to raise a minimum of \$1,500 by the gala
- Participate in a Champion group photo at the gala

### What Champions Get:

- A spotlight in the 2019 Champions blog post
- A ticket for you & a guest to attend the *Evening with Emily's Entourage* gala on December 7, 2019
- A personalized peer-to-peer fundraising platform
- Custom template emails to make communication with your donors easier
- Support & advice from our Champion Coordinators
- Networking opportunities with other professionals & EE Board Members
- Recognition as a community leader in philanthropy
- Recognition on stage at the *Evening with Emily's Entourage* gala on December 7, 2019
- Eligibility for the 2019 Champion-Of-The-Year Award
- A special gift from EE
- An award to add to your resume
- Being part of the disruptive, change-making movement that is EE

### IMPORTANT DATES

**2019 EE Champions Campaign Kick Off Happy Hour | September 10, 2019**  
**8th Annual *Evening with Emily's Entourage* Gala | December 7, 2019**

For more information or to sign up to be a Champion,  
email Kira Rentas at [kira@emilysentourage.org](mailto:kira@emilysentourage.org)