



Year-End Campaign

THE MAGIC LINE

December 8, 2020–January 12, 2021

INDIVIDUAL SPONSORSHIP

2020 Individual Sponsorship Levels and Benefits

Please indicate your sponsorship level on the payment form.

EARLY SPONSORSHIP OPPORTUNITY

We are excited to feature early sponsors who reserve by September 15, 2020 in "The Magic Line" campaign's print invitation package, in addition to the benefits listed below.

SPONSOR BENEFITS	PRESENTING SPONSOR (\$50,000+)	DREAM TEAM (\$25,000+)	VIOLET (\$10,000+)	PURPLE (\$5,000+)	MAGENTA (\$2,500+)	LAVENDER (\$1,000+)	LILAC (\$500+)
Opportunity to Give a Toast at Virtual Birthday Party and Gratitude Event on January 12, 2021	*						
Invitation to a 1-hour Virtual Birthday Coffee with Emily	*						
Contributing Producer Credit in the Campaign Video on Campaign Microsite and Facebook/YouTube	*	*					
Opportunity to Share a 30-Second Pre-Recorded Message about Why You Support EE on the Campaign Microsite	*	*					
Verbal "Thank You" in the Virtual Video Premiere Event Remarks	*	*	*				
Recognition as a Host of the Virtual Birthday Party and Gratitude Event on January 12, 2021	*	*	*				
Inclusion in EE 2020 Annual Report	*	*	*	*			
Party-in-a-Box to enjoy during the Virtual Video Premiere Event (May be Physical or Virtual Items Depending on Shipping Location)	*	*	*	*			
Invitation to Attend Pre-Virtual Video Premiere Event Zoom Toast on December 8, 2020	*	*	*	*	*		
Name Recognition on Virtual Video Premiere Event Slideshow	*	*	*	*	*	*	
Outdoor Signage (Lawn Sign or Similar) Recognizing you as a Supporter of EE	*	*	*	*	*	*	
Name Recognition on Campaign Microsite	*	*	*	*	*	*	*



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2020 Individual Sponsorship Payment Form

Early Sponsorship Deadline: **September 15, 2020** | General Sponsorship Deadline: **November 1, 2020**

Please send this completed form and payment to:
Emily's Entourage, PO Box 71, Merion Station, PA 19066

Please type or print exactly how your name should appear on campaign materials.

Presentation Listing: _____

Contact Information

Name/Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Sponsorship Level:

Presenting—\$50,000+

Dream Team—\$25,000–\$49,999

Violet—\$10,000–\$24,999

Purple—\$5,000–\$9,999

Magenta—\$2,500–\$4,999

Lavender—\$1,000–\$2,499

Lilac—\$500–\$999

Payment

Payment can be made by check, credit card or online. Visit www.emilysentourage.org/sponsor to pay online. Please make checks payable to Emily's Entourage. You can pay with a credit card by providing the following information:

Check

Visa

MasterCard

Credit Card

American Express

Discover

Name on Credit Card _____

Credit Card No. _____ - _____ - _____

CVV _____ Exp. Date _____

Signature _____ Payment Date _____

For additional information, contact events@emilysentourage.org or Beth Lavin at 504-723-4380.

For sponsorships that include the Party-in-a-Box, the estimated fair market value is \$120. The remainder is tax-deductible to the extent allowed by law. The official registration and financial information of Emily's Entourage may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

Emily's Entourage | Fast Breakthroughs for Cystic Fibrosis

Tax ID #45-3768161 | www.EmilysEntourage.org | PO Box 71, Merion Station, PA 19066